

TALENT CONSENT TO DATA AND MEDIA USE

In accordance with the Personal Data Protection Act 2012 (Singapore)

This Agreement is made between **Every Day In Singapore (UEN: 53519550L)**, a sole proprietorship registered in Singapore, operating under the brand name **'Straits Talents'**, having its registered address at 60 Paya Lebar Road #06-28 Paya Lebar Square Singapore 409051 (hereinafter referred to as the "Company"), and the undersigned individual (hereinafter referred to as the "Talent"). By signing this consent, the Talent acknowledges that they have read, understood, and voluntarily agree to the terms set out herein.

1. COLLECTION AND USE OF PERSONAL DATA

The Company collects and uses the Talent's personal data solely for the following purposes:

- Talent representation, casting, and booking services
- Preparation and distribution of the Talent's professional portfolio
- Communication with clients, brands, and production companies on the Talent's behalf
- Compliance with applicable laws, including employment and tax regulations
- Administrative purposes related to the management of the Talent's career

The Company will not use the Talent's personal data for any purpose beyond those listed above without obtaining separate written consent.

2. IMAGE AND MEDIA RELEASE

The Talent grants the Company the right to use photographs, videos, recordings, and other visual or audio materials (collectively, the "Materials") produced in connection with the Company's representation of the Talent. This right covers:

- Display and publication on the Company's websites, microsites, and digital platforms operated under the Company's brands
- Posting on the Company's social media accounts, including but not limited to Instagram, Facebook, LinkedIn, and TikTok
- Inclusion in digital and print presentations, pitch decks, and promotional materials to represent the Talent or the Company's talent pool
- Minor professional edits or retouching that do not materially alter the Talent's likeness or misrepresent the Talent

This right is granted for the duration of the Company's representation of the Talent. Upon termination, the Company will cease new uses of the Materials. Materials already published prior to termination may remain accessible unless the Talent submits a written removal request, which the Company will action within 30 days, subject to technical feasibility.

3. DISCLOSURE TO THIRD PARTIES

The Company may share the Talent's personal data and Materials with the following categories of third parties, strictly on a need-to-know basis:

- Clients, casting directors, and production companies in connection with specific casting and project consideration
- Third-party service providers engaged by the Company (e.g., photographers, website administrators) who are contractually bound to protect personal data
- Regulatory authorities or government bodies, where required by law

The Company will not sell, rent, or otherwise transfer the Talent's personal data and Materials to unrelated third parties for commercial purposes.

4. NO COMPENSATION

The Talent acknowledges that:

- The granting of consent under this Agreement does not entitle the Talent to any monetary compensation, royalties, or fees for the Company's use of the Materials as described herein.
- This Agreement does not guarantee employment or paid bookings. Any future paid assignments will be governed by separate booking agreements between the Company, the Talent, and the respective client.

5. DATA ACCESS AND CORRECTION

The Talent has the right to request access to, and correction of, their personal data held by the Company, as well as to be informed of the ways in which their personal data has been used or disclosed within the past 12 months.



Requests may be submitted in writing to the Company at legal@everydayinsg.com. The Company will respond within 30 calendar days in accordance with the PDPA.

6. DATA RETENTION AND WITHDRAWAL OF CONSENT

The Company will retain the Talent's personal data only for as long as necessary to fulfil the purposes outlined in Section 1, or as required by applicable law.

The Talent may withdraw consent at any time by providing written notice to the Company at legal@everydayinsg.com. The Talent acknowledges that withdrawal may affect the Company's ability to continue representing or promoting them. Upon receipt of a valid withdrawal notice, the Company will cease using the Talent's personal data for new purposes within 14 calendar days and will confirm this in writing. Withdrawal does not affect the lawfulness of any processing carried out prior to such withdrawal.

7. DATA SECURITY

The Company implements reasonable technical and administrative measures to protect the Talent's personal data against unauthorised access, disclosure, alteration, or loss. In the event of a data breach likely to result in significant harm, the Company will notify the Talent and the PDPC in accordance with mandatory breach notification requirements under the PDPA.

8. GOVERNING LAW

This Consent is governed by the laws of Singapore. Any disputes arising in connection with this consent shall be subject to the exclusive jurisdiction of the courts of Singapore.

SECTION A — TALENT SIGNATURE

TALENT DETAILS

Full Name: _____

Date of Birth: _____

Contact Number: _____

Email Address: _____

Talent Signature: _____ Date: _____

SECTION B — PARENTAL / GUARDIAN CONSENT

Complete this section only if the Talent is under 18 years of age.

I, the undersigned Parent/Guardian, confirm that I have read and understood this Consent in full. I provide consent on behalf of the Minor Talent named in the Talent Details above, and confirm that I have the legal authority to do so.

I acknowledge that:

- The Company will seek my written approval before the Minor Talent attends any booking, casting, or assignment
- The Company will not use the Minor Talent's Materials in any context inappropriate for their age
- I may withdraw this consent at any time in writing, with the same effect as described in Section 5

Parent/Guardian Full Name: _____

Relationship to Talent: _____

Contact Number: _____

Email Address: _____

Parent/Guardian Signature: _____ Date: _____